

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2043795-2	Order #	2043795
Invoice Date	10/31/20	Alt Order #	WOC12604389
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 10/26/20	Flight Dates	10/20/20 - 10/26/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8234		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	1021		
Advertiser Code	508		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	83395		
Product 1	629		
Product 2			

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
210 W Pennsylvania Ave Ste 250
Towson, MD 21204

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/20/20	10/26/20	»WHAS11 WAKE UP NE 5-6a WS @ 5A - P4		2- 222- -	:30	8	\$80.00	NM	
Weeks:	<u>Start Date</u> 10/20/20	<u>End Date</u> 10/26/20	<u>MTWTFSS</u> 2- 222- -	<u>Spots/Week</u> 8	<u>Rate</u> \$80.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
8	All	M	10/26/20	5:23 AM	»WHAS11 WAKE UP NEWS @ 55-6a		:30	MM- 20- TV- 38H	\$80.00	NM
3	All	M	10/26/20	5:57 AM	»WHAS11 WAKE UP NEWS @ 55-6a		:30	MM- 20- TV- 39H	\$80.00	NM
2	10/20/20	10/26/20	»WHAS11 WAKE UP NE 6-7a WS @ 6A - P4		21222- -	:30	9	\$150.00	NM	
Weeks:	<u>Start Date</u> 10/26/20	<u>End Date</u> 11/01/20	<u>MTWTFSS</u> 2- - - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
8	All	M	10/26/20	6:41 AM	»WHAS11 WAKE UP NEWS @ 66-7a		:30	MM- 20- TV- 41H	\$150.00	NM
9	All	M	10/26/20	6:57 AM	»WHAS11 WAKE UP NEWS @ 66-7a		:30	MM- 20- TV- 42H	\$150.00	NM
3	10/20/20	10/26/20	»GOOD MORNING AME 7-9a RICA - P4		4- 554- -	:30	18	\$250.00	NM	
Weeks:	<u>Start Date</u> 10/20/20	<u>End Date</u> 10/26/20	<u>MTWTFSS</u> 4- 554- -	<u>Spots/Week</u> 18	<u>Rate</u> \$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
16	All	M	10/26/20	7:28 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM- 20- TV- 38H	\$250.00	NM
3	All	M	10/26/20	7:58 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM- 20- TV- 39H	\$250.00	NM
18	All	M	10/26/20	8:36 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM- 20- TV- 41H	\$250.00	NM
17	All	M	10/26/20	8:59 AM	»GOOD MORNING AMERICA - F7-9a		:30	MM- 20- TV- 39H	\$250.00	NM
4	10/20/20	10/26/20	»WHAS11 NEWS AT NO 12-1p ON - P4		21222- -	:30	9	\$90.00	NM	
Weeks:	<u>Start Date</u> 10/20/20	<u>End Date</u> 10/26/20	<u>MTWTFSS</u> 21222- -	<u>Spots/Week</u> 9	<u>Rate</u> \$90.00					

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Cincinnati, OH 45263-7386



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Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
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Estimate #	8234		

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6	10/20/20	10/26/20	Local News @ 530p M-F 530-6p		11121--	:30	6	\$300.00	NM																																													
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3	All	M	10/26/20	5:45 PM	Local News @ 530p M-F	530-6p	:30	MM-20-TV-41H	\$300.00	NM																																												
7	10/20/20	10/26/20	»WHAS11 NEWS @ 6 & 6-630p 630p Su-F - P4		11121--	:30	6	\$325.00	NM																																													
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6	All	M	10/26/20	6:27 PM	»WHAS11 NEWS @ 6 & 630p Su6-630p		:30	MM-20-TV-39H	\$325.00	NM																																												
8	10/20/20	10/26/20	»ABC World News - P4 630-7p		11111--	:30	5	\$600.00	NM																																													
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9	10/20/20	10/26/20	»ENTERTAINMENT TO 7-730p NIGHT - P4		11111--	:30	5	\$325.00	NM																																													
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Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
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»DANCING WITH THE STARS - P4									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/20/20	10/26/20	2-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	M	10/26/20	7:59 PM	»DANCING WITH THE STARS - 8-11p	8-11p	:30	MM-20-TV-39H	\$800.00 NM
1	All	M	10/26/20	9:19 PM	»DANCING WITH THE STARS - 8-11p	8-11p	:30	MM-20-TV-41H	\$800.00 NM
12	10/20/20	10/26/20	EMERGENCY CALL	10-11p	1-----	:30	1	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/20/20	10/26/20	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	M	10/26/20		EMERGENCY CALL	10-11p	:00		\$850.00 NM
See MG 12.2									
2	All	M	10/26/20	10:33 PM		10-11p	:30	MM-20-TV-42H	\$850.00 NM
MG for 12.1 10/26									
13	10/20/20	10/26/20	»WHAS11 NEWS AT 11	11-1135p	11111--	:30	5	\$250.00	NM
M-F/SU - P4									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	All	M	10/26/20	11:22 PM	»WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	MM-20-TV-39H	\$250.00 NM
14	10/20/20	10/26/20	»JIMMY KIMMEL LIVE -	1135p-1237a	22222--	:30	10	\$60.00	NM
P4									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	2-----	2	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	All	M	10/26/20	11:53 PM	»JIMMY KIMMEL LIVE - P4	1135p-1237a	:30	MM-20-TV-41H	\$60.00 NM
10	All	M	10/26/20	12:33 AM	»JIMMY KIMMEL LIVE - P4	1135p-1237a	:30	MM-20-TV-39H	\$60.00 NM
26	10/26/20	10/26/20	EMERGENCY CALL	10-11p	M-----	:30	1	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	M-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WHAS	M	10/26/20	10:46 PM	EMERGENCY CALL	10-11p	:30	MM-20-TV-38H	\$850.00 NM
27	10/20/20	10/26/20	Local News @ 430a M-F	430-5a	1-111--	:30	4	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/26/20	11/01/20	1-111--	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WHAS	M	10/26/20	4:41 AM	Local News @ 430a M-F	430-5a	:30	MM-20-TV-42H	\$40.00 NM
28	10/20/20	10/26/20	Great Day Live 9-10a	9-10a	1-111--	:30	4	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2043795-2	Invoice Month	November 2020
Invoice Date	10/31/20	Invoice Period	10/26/20 - 10/26/20
Advertiser	POL/ Mitch McConnell / R / US SEN / KY		
Product	MMCCO		
Estimate #	8234		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
28	10/20/20	10/26/20	Great Day Live 9-10a	9-10a	1-111--	:30	4	\$40.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 1----- 1 \$40.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
4	WHAS	M	10/26/20	9:39 AM	Great Day Live 9-10a	9-10a	:30	MM-20-TV-41H	\$40.00 NM	
29	10/20/20	10/26/20	The View	11-12p	1-111--	:30	4	\$90.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 1----- 1 \$90.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
4	WHAS	M	10/26/20	11:36 AM	The View	11-12p	:30	MM-20-TV-42H	\$90.00 NM	
30	10/20/20	10/26/20	Strahan and Sara	1-2p	1-211--	:30	5	\$70.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 1----- 1 \$70.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
4	WHAS	M	10/26/20	1:29 PM	Strahan and Sara	1-2p	:30	MM-20-TV-41H	\$70.00 NM	
31	10/20/20	10/26/20	Local News @ 5p M-F	5-530p	11112--	:30	6	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 1----- 1 \$250.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
6	WHAS	M	10/26/20	5:23 PM	Local News @ 5p M-F	5-530p	:30	MM-20-TV-39H	\$250.00 NM	
32	10/20/20	10/26/20	Nightline	1237-106a	11111--	:30	5	\$20.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/26/20 11/01/20 1----- 1 \$20.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	
5	WHAS	M	10/26/20	12:51 AM	Nightline	1237-106a	:30	MM-20-TV-41H	\$20.00 NM	
<u>Total Spots</u>							30			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$7,915.00
<u>Agency Commission</u>	\$1,187.25
<u>Net Amount Due</u>	\$6,727.75

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